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FOR IMMEDIATE RELEASE

DOCUMENT SCANNING LEADER SHOWS HOW TO THRIVE IN A RECESSION

While there are daily reports of business casualties of the recession and of the negative impact that it is having on businesses across the country, it's good to report that there are companies which are not only bucking the trend but thriving even in the current economic climate.

A case in point is Preview Services, a leading document scanning and document management company based in London. Although 2008 had already been a year of excellent growth and development, 2009 has started with a bang and a series of new clients which has meant that Preview has needed to bring in some 100 new staff to cover the requirements.

“It has been a cumulative effect”, explained Kathy Bruce, Director at Preview, “with a series of clients resulting from all the hard work put in by the sales team and additional large projects coming in at the same time. We've needed to respond quickly and so have taken on both temporary staff to cover the immediate needs as well as increasing the permanent staffing level. We're also making additional capital investments to ensure that we can cope with the projected future growth too.”

What is the secret? Well apart from good customer service and the quality of the work carried out, it's clear that an increasing number of companies are realising that having their key documents scanned is something that will help them to survive and indeed prosper during the recession.

As a recent Preview client succinctly put it, “by holding our documents digitally, we can offer better customer service which in turn helps us to attract new clients. In addition, we are making efficiencies that will actually save us money during these tougher times and ensure that we are better placed than our competitors to take advantage of both current opportunities in the market and the upturn when it comes.”

So with more and more businesses recognising the benefits that digitising their key documents can offer, the indications are that this trend shows no sign of slowing down. Good news for Preview, good news for their clients and good news for the economy as a whole.

About Preview Services

Preview Services Limited (www.previewservices.com) is a specialist provider of outsourced document management services to businesses and public organisations



of all sizes. Clients include major sales and leasing companies, airlines, engineering firms and government agencies.

Based in Feltham, Middlesex the Company operates one of the UK's leading document scanning bureaux and is developing innovative and cost saving solutions for document management.

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